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Friday 16<sup>th</sup> May 2014

Dear Sir/Madame,

I am a British Army Officer currently serving in the Light Dragoons. I am writing to you and your organisation in order to make you aware of an event taking place in June this year in support of the **Light Dragoon Colonels Appeal**, the aim of which is to give enduring support to Light Dragoons wounded on operations or in Regimental service, to their families, and to the families of those killed on duty.

On 15<sup>th</sup> June this year, four Light Dragoons will partake in the Exmoor Iron man. The team has been training for months and in preparation have undertaken three Army Triathlon competitions where they have performed outstandingly well. They aim to raise as much money as possible, all of which will go to the Colonels Appeal.

Over the years since the beginning of 2010 after the Light Dragoons returned from Afghanistan, the Colonels Appeal has helped raise huge awareness and public interest in the welfare of our injured soldiers and the families of those wounded and killed. As a result, over £1,000,000 has been raised so far; more than any other Regiment in the British Army.

The money has allowed the Regiment to respond promptly to problems of bereavement and hardship. It supports those wounded on operations, particularly those who will have future and/or long term requirements for assistance. Finally, it provides support for the families and dependants of those seriously wounded or injured in prolonged recovery situations. I would advise you to go onto the Light Dragoons Colonels Appeal website ([www.ldcolonelsappeal.com](http://www.ldcolonelsappeal.com)) to read stories of those who have benefited from the amazing support and interest that the appeal has generated.

The appeal has been supported by a range of very high profile events that serving Light Dragoons have taken part in, including the **Walking for Wounded** expeditions to both Poles and, more recently, the **Row2Recovery** Talisker Whiskey Atlantic Race. The latter, involved LCpl Cayle Royce, a double amputee, who with his three crewmates not only completed the 3000 mile distance, but achieved second overall position against thirteen other crews of able bodied men and women.

We, The Light Dragoons, your county's resident Regiment, hugely appreciate the support already given to us by the local community but would like to now humbly and respectfully ask you to support this event. The sponsorship money raised for the Colonels Appeal will genuinely help Soldiers who have been injured as a result of doing their duty by serving our country and making monumental personal sacrifices that have been pivotal in preserving Britain's peace and security.

If you would like to sponsor the Light Dragoons Iron man competitors, please get in touch by email, post or by phone, details of which are at the top. A cheque made out to 'The Light Dragoons Colonel's Appeal' or cash is ideal. If you would like to donate by bank transfer or pay by card, follow the link through the website.

Yours Sincerely,

Captain Harry A H Amos